



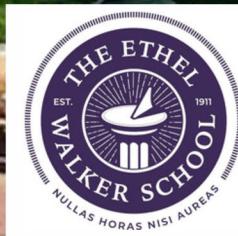
Simsbury Farms

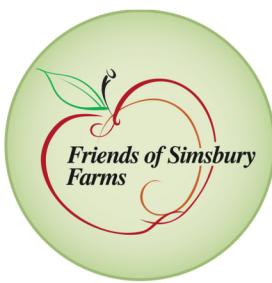


IMPACT: WHY YOUR PARTNERSHIP WITH SIMSBURY FARMS HAS SUCH GREAT ROI:

2024 statistics:

- 🏌️ 45,500 ROUNDS OF GOLF
- 🏊 17,115 POOL CHECK-INS
- ⛸ 9,000 PUBLIC SKATES
- 🚶 100,000+ ANNUAL VISITORS
- 🎉 6,350+ PROGRAM REGISTRATIONS

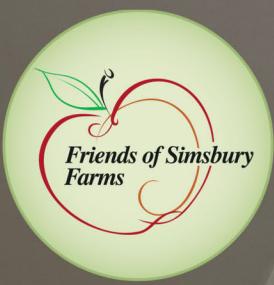




Friends of Simsbury Farms: YEAR-ROUND VISIBILITY SPONSORSHIPS

The **Community Powered by Partnership** initiative aims to enhance **year-round visibility at the complex** for sponsoring organizations of The Friends of Simsbury Farms. This program is designed to attract sponsors seeking year-round exposure outside the annual Golf Event, providing you with prominent recognition at the Simsbury Farms complex-and beyond. By choosing to sponsor at one of our designated levels, businesses can enhance their visibility and engage with a broad audience **throughout the year**.

Year Round Visibility Benefit	Community Champion \$10,000	Community Director \$5,000	Community MVP \$2,500
Donor Wall: Visibility on Donor Wall (permanent) and pop up signs (temp, ~ 2 months/yr)	LARGEST	Medium	Small
Rink Board: Full color Ice Rink board ad (yr round use)	YES	Yes	No
Parks and Rec Website Ad	YES, Prominent	Yes	No
Facebook Posts Friends of Simsbury Farms	MONTHLY	Bi-Monthly	Quarterly
Email Blasts	PROMINENT Masthead Placement , All Emails	Placement, All Emails	Placement, 2x/year
Additional Benefits a la carte: Lobby Big Screen Scroll; Special Event Sponsor; 4 Golf Spots at Tournament	YES	YES	-



Friends of Simsbury Farms:

YEAR-ROUND VISIBILITY PARTNERSHIP - EXAMPLES



Community Powered by Partnership



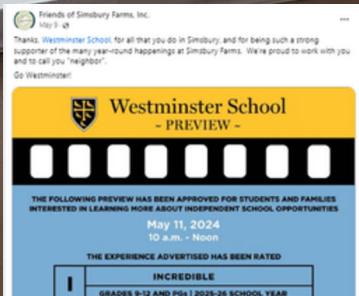
Champion Level



Director Level



MVP Level



Ice Rink + Website + Big Screen + Social Media + Newsletters..and More!